

# CENTER ICE SPORTSPLEX T REYNOLDSBURG

### WHO WE ARE:

Founded in 2018, the Center Ice Foundation is an all-volunteer, woman-led 501(c)3, dedicated to expanding access to sports & recreation opportunities through the construction of a multi-sport, health & wellness district in Reynoldsburg, Ohio. We are committed to ensuring that traditionally underserved communities have the means, access & opportunity to play the sports we serve.

What began as a passionate group of Hockey Moms seeking a convenient place for their kids to play hockey, has evolved into a formidable group of community partners, inspired to leave our world better than we found it.

### WHO WE SERVE:

Athletes: Hockey, Figure Skating, Lacrosse, Soccer, Football, Baseball, Adaptive Sports/Sled Hockey

Education: School Districts (STEM Education, Physical Education, Ancillary Facilities, Internship Programming), Charter/Elite Sports Academies, Home School Supportive Curriculum

<u>Community</u>: Economic Development/Job Creation, Travel & Tourism, Veterans, Underserved Populations, Health & Wellness/Sports Med, Entrepreneurship

Naming Rights	Long-term exposure in total exclusivity to the public: your brand or your personal legacy becomes associated with community, youth, educational, and economic development
	Naming rights begin at \$25,000 and can be customized to meet your brand or legacy planning goals.
Philanthropy	Create a lasting legacy through a meaningful financial contribution

PROJECT PARTICIPATION OPPORTUNITIES

Flexible pledge terms; tax deductible under IRS 501(e)3

Sponsorship

Custom sponsorship packages available for any budget, based on your

individual/organizational brand, philanthropic, and community investment strategy

**Investment** Long-term real estate investment opportunity in the \$50 billion and growing industry of youth

sports & recreation programming

Equity position in our for-profit subsidiary/Joint Venture company: Center Ice Development

Minimum contribution required

Partnership Investment of time, trade, or talents

Co-creation & marketing of programming









# **FAQ's**

# What is your project?

This is the first of its kind in Central Ohio health, wellness, sports & recreation district, providing access to sports facilities in a currently underserved community. In addition to 2 sheets of ice (the first in the region to be adaptive sports-enabled), the project includes an indoor turf field house, and sports entrepreneur incubation space. Adjacent will be a multi-specialty medical office, restaurant & retail, and other ancillary and symbiotic uses.

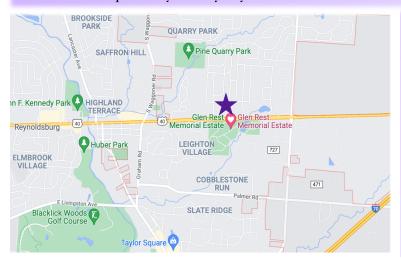
# How is this project being funded?

Projects like ours are economic development & tourism drivers and recreational amenities to support a healthy community. But communities don't generally support tax levies as a funding mechanism.

In addition to a generous land donation from the City of Reynoldsburg, our capital stack includes a number of different components: corporate & grassroots philanthropic support via an aggressive capital campaign, unique public funding mechanisms, and traditional commercial lending. Our business plan & pro forma show cashflow positivity as early as year 2.

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#### **PROJECT HIGHLIGHTS:**

Total Project Cost: \$25 million Estimated Job Creation: 200+

Total Acreage: 15.5

Total Square Feet: +/- 140,000

2 NHL Regulation Ice Rinks

+/- 60,000 sq ft indoor turf fieldhouse

Sports Lofts Incubation Space

Adjacent Amenities:

Restaurant, Retail, Recreation, Hospitality

Multi-Specialty Physician Practice

# **CONTACT INFORMATION:**

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